



FOOD et al





“**FOOD et al** is about bringing back the pleasure to food. It is dedicated to discovering and sharing the best artisan food and drink, recipes from inspirational bloggers and the most stylish tableware and kitchenware, ensuring the ‘et al’ in our name encompasses everything that goes into making a great meal.”

- Fiona Thomson Marshall, Founder

About **FOOD et al**

Launched towards the end of 2015, **FOOD et al** is a shoppable online lifestyle magazine featuring the latest and most desirable artisan food, drink and lifestyle products and brands.

It is a visual marketplace of trending and awesome products available on line. The editorial unites the best products from across e-commerce and curates them into a beautiful showcase of unique, innovative, stylish and fabulous finds.

There are regular food round-ups, along with recipes and kitchen and dining wares, often with a seasonal slant and Top 10's.

The magazine is aimed at 25 – 45 year old females from an A/B profile

HOW WE CAN WORK TOGETHER

On-Site Promotions

News Story
Sponsored Themed Weeks
Competitions
Offers
Seasonal Gift Guide Product Placement
Social Media Campaign

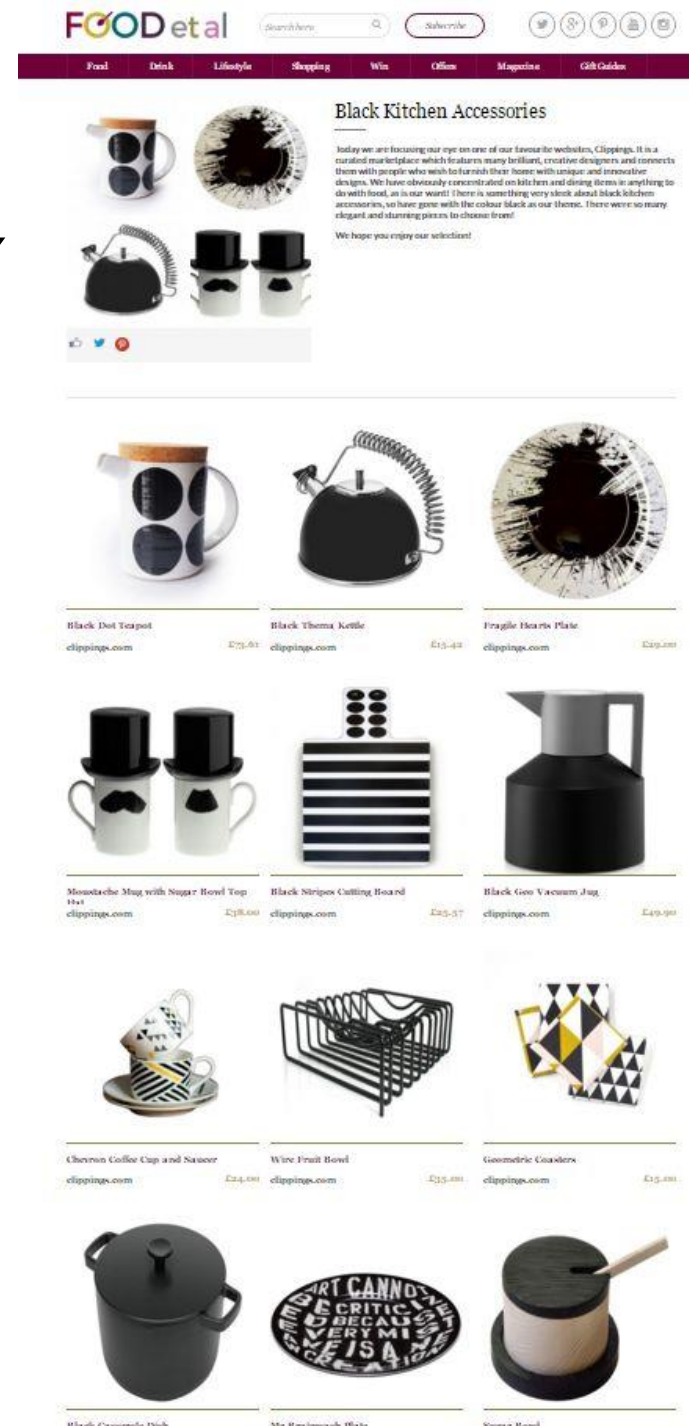
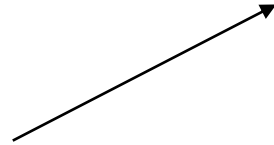
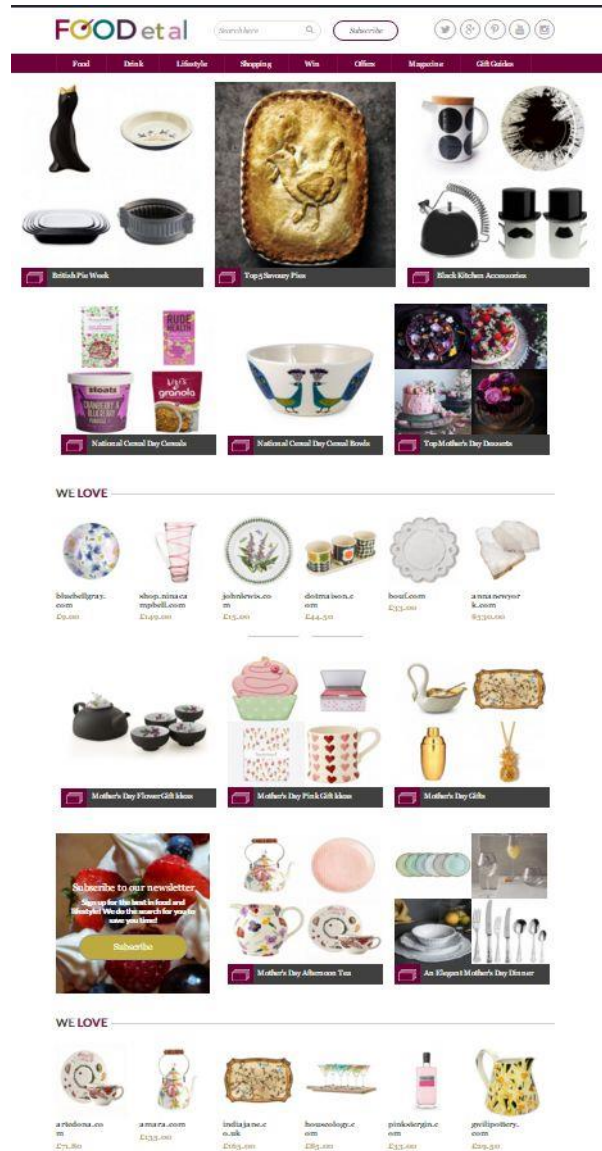
Benefits

Reach a Wider Audience
Get More Website Visits
Get More Sales
Increase Brand Awareness
Social Media Support for Your Business
Engagement with your Customers

ON-SITE PROMOTIONS

News stories

News Story on Homepage: Clippings



Offers:

Cuisinart Soup Maker Plus



15% off Cuisinart Soup Maker

Save 15% off the Cuisinart Soup Maker. Simply enter the code 15SOUP to your basket to redeem the offer.

Sponsored by **The Hut**

Expiry Date: **04-03-2016**

SHOP NOW →

If you might be interested in working with us, please contact:

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